NCC Cable System Order

| Order # | 62324694 | Flight Dates | 08/22/16 - 09/04/16 | Update Date | | 08/30/16 | | | | |
|-------------------|--|-----------------|---------------------------|-----------------|-----------------|----------|---------------|------------|--|--|
| Syscode | 7876 | Agency | Access Media Services Inc | Version | | 3 Vs. 2 | 3 Vs. 2 | | | |
| System Name | Comcast/South Bend Interconnect, IN | Advertiser | Eric Holcomb for Indiana | | Show All Lines | | | | | |
| Market | South Bend | | | Total # of Weel | KS | 2 | | | | |
| | • | Client Code | | | Total | | | \$4,400.00 | | |
| AE | Scott Johnson | Product Code | | | Commission | | \$660.00 | | | |
| Sales Coordinator | Chris Hegngi | Est Code | 835 | | Net Total | | \$3,740.00 | | | |
| Office | Los Angeles | Product Name | | | Total Spots | | 125 | | | |
| Phone | (310) 254-2220 | Credit Status | | | Affiliate Split | | 100.0 | | | |
| Status | Accepted | | | | Sold On | | Cost Per Spot | | | |
| Survey | rvey Cable Nielsen Live+1 May16 Primary Demo | | Adults 35+ | | GRP | - | GIMP | - | | |
| - | | Makegood Policy | Approval Required | | CPP | - | СРМ | - | | |

Comments:

8.29 MGs. Please review and confirm, thanks.

| Line | Net | Program | Start Date | Stop Date | Start Time | Stop Time | М | Т | W | Τ | F | S | S | RTG | IMP | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment |
|------|------|---------------|---------------|--------------|---------------|--------------|---|---|---|---|---|---|---|-----|-----|----------------|--------------|---------------|-------------|---------------|
| 1 | DISC | AVG. ALL WKS< | 8/22/16 | 8/28/16 | 09:00 | 16:00 | | | | | Х | Х | Х | - | - | 8 | \$15.00 | \$120.00 | 30 | -1x w.o. 8.22 |
| 2 | DISC | AVG. ALL WKS< | 8/29/16 | 9/4/16 | 09:00 | 16:00 | Х | Х | Х | Χ | | | | - | - | 11 | \$15.00 | \$165.00 | 30 | |
| 3 | CNN | VARIOUS | 8/22/16 | 8/28/16 | 16:00 | 19:00 | | | | | Х | Χ | Х | - | - | 4 | \$30.00 | \$120.00 | 30 | |
| 4 | CNN | VARIOUS | 8/29/16 | 9/4/16 | 16:00 | 19:00 | Х | Х | Х | Χ | | | | - | - | 6 | \$30.00 | \$180.00 | 30 | |
| 5 | CNN | AVG. ALL WKS< | 8/22/16 | 8/28/16 | 19:00 | 24:00 | | | | | Х | Χ | Х | - | - | 4 | \$30.00 | \$120.00 | 30 | |
| 6 | CNN | AVG. ALL WKS< | 8/29/16 | 9/4/16 | 19:00 | 24:00 | Х | Х | Х | Χ | | | | - | - | 6 | \$30.00 | \$180.00 | 30 | |
| 7 | ESP2 | AVG. ALL WKS< | 8/22/16 | 8/28/16 | 16:00 | 19:00 | | | | | Χ | Χ | Х | - | - | 4 | \$10.00 | \$40.00 | 30 | |
| 8 | ESP2 | AVG. ALL WKS< | 8/29/16 | 9/4/16 | 16:00 | 19:00 | Х | Х | Х | Χ | | | | - | 1 | 6 | \$10.00 | \$60.00 | 30 | |
| 9 | ESP2 | AVG. ALL WKS | 8/22/16 | 8/28/16 | 19:00 | 24:00 | | | | | Х | Х | Х | - | - | 6 | \$10.00 | \$60.00 | 30 | |
| 10 | ESP2 | AVG. ALL WKS | 8/29/16 | 9/4/16 | 19:00 | 24:00 | Х | Х | Х | Х | | | | - | - | 9 | \$10.00 | \$90.00 | 30 | |
| 11 | FXNC | VARIOUS | 8/22/16 | 8/28/16 | 16:00 | 19:00 | | | | | Χ | Χ | Х | - | - | 3 | \$50.00 | \$150.00 | 30 | |
| 12 | FXNC | VARIOUS | 8/29/16 | 9/4/16 | 16:00 | 19:00 | Х | Χ | Х | Χ | | | | - | - | 6 | \$50.00 | \$300.00 | 30 | |
| 13 | FXNC | VARIOUS | 8/22/16 | 8/28/16 | 19:00 | 24:00 | | | | | Χ | Χ | Х | - | - | 4 | \$65.00 | \$260.00 | 30 | |
| 14 | FXNC | VARIOUS | 8/29/16 | 9/4/16 | 19:00 | 24:00 | Х | Х | Х | Χ | | | | - | - | 6 | \$65.00 | \$390.00 | 30 | |
| 15 | ESPN | AVG. ALL WKS< | 8/22/16 | 8/28/16 | 19:00 | 24:00 | | | | | Х | Χ | Х | - | - | 4 | \$60.00 | \$240.00 | 30 | |
| 16 | ESPN | AVG. ALL WKS< | 8/29/16 | 9/4/16 | 19:00 | 24:00 | Х | Χ | Х | Χ | | | | - | - | 6 | \$60.00 | \$360.00 | 30 | |
| 17 | HGTV | VARIOUS | 8/22/16 | 8/28/16 | 19:00 | 24:00 | | | | | Х | Χ | Х | - | - | 4 | \$60.00 | \$240.00 | 30 | |
| 18 | HGTV | VARIOUS | 8/29/16 | 9/4/16 | 19:00 | 24:00 | Х | Х | Х | Х | | | | - | - | 6 | \$60.00 | \$360.00 | 30 | |
| 19 | FOOD | VARIOUS | 8/22/16 | 8/28/16 | 19:00 | 24:00 | | | | | Х | Х | Х | - | - | 4 | \$40.00 | \$160.00 | 30 | |
| 20 | FOOD | VARIOUS | 8/29/16 | 9/4/16 | 19:00 | 24:00 | Х | Х | Χ | Х | | | | - | - | 6 | \$40.00 | \$240.00 | 30 | |
| 21 | HIST | VARIOUS | 8/22/16 | 8/28/16 | 19:00 | 24:00 | | | | | Х | Х | Χ | - | - | 4 | \$50.00 | \$200.00 | 30 | |

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| System Name | Comcast/South Bend Interconnect, IN | Advertiser | Eric Holcomb for Indiana | | Show All Lines | | - | | |
| Market | South Bend | Total # of Weeks | | | | | 2 | | |
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| - | | Makegood Policy | Approval Required | | CPP | - | СРМ | - | |

| Comments : | 8.29 MGs. Please review and confirm, thanks. |
|------------|--|
| | |

| Line | Net | Program | Start Date | Stop Date | Start Time | Stop Time | М | T | W | Т | F | S | S | RTG | IMP | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment |
|------|------|---------------|---------------|--------------|---------------|--------------|---|---|---|---|---|---|---|-----|-----|----------------|--------------|---------------|-------------|--------------|
| 22 | HIST | VARIOUS | 8/29/16 | 9/4/16 | 19:00 | 24:00 | Χ | Χ | Χ | Х | | | | - | - | 6 | \$50.00 | \$300.00 | 30 | |
| 23 | FXNC | VARIOUS | 8/29/16 | 9/4/16 | 16:00 | 19:00 | | Χ | Х | Х | | | | ı | - | 1 | \$50.00 | \$50.00 | 30 | |
| 24 | DISC | AVG. ALL WKS< | 8/29/16 | 9/4/16 | 09:00 | 16:00 | | Χ | Χ | Х | | | | - | - | 1 | \$15.00 | \$15.00 | 30 | new line |

| | Aug 2016 | Sep 2016 | Oct 2016 | Nov 2016 | Dec 2016 | Jan 2017 | Feb 2017 | Mar 2017 | Apr 2017 | May 2017 | Jun 2017 | Jul 2017 | Total |
|-------|------------|------------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|------------|
| SPOTS | 49 | 76 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 125 |
| AMT | \$1,710.00 | \$2,690.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$4,400.00 |

| SYSTEM APP: | SALES | ACCT | Date Printed | 08/31/16 |
|-------------|-------|------|--------------|----------|
|-------------|-------|------|--------------|----------|

62324694 | South Bend | Comcast/South Bend Interconnect, IN | 7876 |